



This book brings together a set of fascinating essays that take the reader through the everyday and exceptional worlds of Indian popular visual culture. The contributors to this volume, among the leading authorities on the subject, examine media ranging from mass-produced print to photography and film. In doing so, they explore how the dynamics of affect and belief, patriotism and love, consumption and urbanization, animate the vibrant world of Indian popular images.

Founded in 2006 by the editors of this volume as a collaborative transnational enterprise, Tasveer Ghar ('the House of Pictures') is a virtual site for collecting, digitizing and documenting various materials produced by South Asia's exciting popular visual sphere. To learn more, please visit <http://www.tasveerghar.net>

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Visual Homes, Image Worlds



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Essays from

**TASVEER
GHAR**

The House of Pictures

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